



**Pacific Northwest Pollution Prevention Resource Center**  
*practical solutions for economic and environmental vitality*

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**FOR IMMEDIATE RELEASE:**

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**Pollution Prevention Resource Center Names New Executive Director**

SEATTLE , WA—The Pacific Northwest Pollution Prevention Resource Center (PPRC) announced today that former director of the National Wildlife Federation’s (NWF) western regional office and long-time environmental advocate, Paula J. Del Giudice, is the 15 year-old organization’s new Executive Director.

"Paula's a pro," said PPRC board President Bill Dunbar. "She understands how to build an organization and how to lead it. And, as an educator and communications professional, she'll know how to communicate its work."

"PPRC has had an amazing first 15 years and Paula is the ideal person to help lead the organization into its next chapter," said Dunbar.

Del Giudice adds significant experience in nonprofit management as both a volunteer and a professional. She was elected to serve as the first woman chair of NWF’s board of directors and currently serves on the board of directors of the Outdoor Writers Association of America, an organization that awarded her its highest conservation honor, the Jade of Chiefs, in 2007. After moving to Seattle in 2002 to assume the reins as NWF’s regional office director, Del Giudice helped focus the organization’s efforts to

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connect global warming and its impacts on wildlife in addition to its work to protect salmon habitat.

Del Giudice replaces Chris Wiley, who left PPRC to assume a position with the City of Seattle.

PPRC is a non-profit organization that is Washington, Oregon, Idaho, and Alaska's leading source of high quality, unbiased pollution prevention information. PPRC works collaboratively with business, government, non-government organizations, and other sectors to promote environmental protection through pollution prevention. The organization focuses on projects such as its Regional Roundtable (an excellent forum for discussing the latest pollution prevention initiatives and innovative solutions to environmental issues affecting the Northwest), its environmental purchasing rapid research service, and serving as a referral and networking hub for "lean and green" manufacturing.